

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:	§	
Yekutiel Josefsberg	§	
	§	
Serial No.: 10/597171	§	Group Art Unit: 2618
	§	
Confirmation No.: 7087	§	Examiner: Tu X Nguyen
	§	
Filed: January 3, 2007	§	
	§	
For: METHOD AND APPARATUS	§	
FOR DETERMINING THE	§	
EFFICIENCY OF RADIO	§	
PUBLICITY AND/OR	§	
BROADCASTED PROGRAMS	§	

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

Amendment A

Responsive to the Official Action of January 5, 2009 having a shortened period for response terminating April 5, 2009, please amend the above-identified application as follows:

**AMENDMENTS TO THE CLAIMS** are reflected in the listing of claims that begins on page 6 of this paper.